

# XLVets develops lifetime care club

**A LIFETIME care club has been launched by member practices of the independent veterinary group, XLVets.**

The health care scheme is available for owners of dogs, cats and rabbits and will provide regular health assessments, annual vaccinations, flea and worming treatments, free microchipping and discounts on treatments.

XLVets small animal brand manager Ann Mottram said: "Developed by XLVets members in collaboration to help practices deliver a high quality of veterinary care, the Lifetime Care Club offers clients year round pet health care, administered via a direct debit scheme."

Member practice Wright and Morten has been successfully running its pet health club for four years and is delighted with the additional benefits of the new scheme.

## 'Host of benefits'

Practice manager Sue Wilson said: "The scheme offers clients the opportunity to pay for preventive health care via direct debit over 12 months. This not only spreads the cost for our clients, but it also ensures their pets receive regular flea and worm products throughout the year in conjunction with a host of other benefits along the way.

"The collaboration between practices within the XLVets group to create this client care club scheme demonstrates the benefits of working together, exploring new ideas and sharing experiences within the group."